UAL Online learning framework



Introduction

The UAL Online learning framework was developed from key findings in the Creative Education Online: Action Research report, and in collaboration with digital learning, online and low residency academic stakeholders who attended a number of workshops in 2022.

The following values guide the design, build and delivery of teaching and learning and the student experience. They ensure we meet the aims of UAL's 2022-32 strategy in ways that are sustainable and reflect our context as a creative institution.

1. Enable creative education through digital technology

Make best use of digital technologies to offer students creative, demanding, and world-changing education. Enable dialogue and debate, embed reflective and critical approaches. Support making, experimentation and collaboration so students can experience the full range of UAL's creative pedagogies, online.

2. Prioritise flexibility in learning design and student experience

Apply flexible approaches to learning and student experience to support students to fit online study into already busy lives. Anticipate the benefits and challenges of personal circumstances including geographic location, work and other responsibilities to ensure the UAL online community can welcome a diverse global cohort.

3. Build on our strengths as a creative institution

Work collaboratively so that new developments can build on established creative pedagogies and practices to meet the demands of UAL's strategy and a growing community of UAL students.

Empower staff through communities of practice, specialist support, recognition and development opportunities.



4. Work with students as partners

Empower students as partners and embed systemic co-design, feedback and data analysis to enhance pedagogy and student experience. Support students to be confident in their experience at UAL and active partners in their learning.

5. Be proactively inclusive

Take a universally inclusive approach to developing (digital) learning, environments and experiences that are fundamentally welcoming and accessible for everyone. Nurture the student community and celebrate diverse contributions to the curriculum, culture of UAL, and future of the global creative industries. Offer the support students need to succeed throughout their studies.

6. Prioritise consistency and professionalism to support growth

Develop consistent and achievable teaching and learning practices to ensure parity of student experience and enable healthy growth. Make roles and responsibilities clear to benefit all job families and support sustainable working. Apply our professional and ethical values as we extend the creative community of UAL.



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